



GloCha Side Event to the UN Partnership Forum 2024

Co-Creating the Future with New Thinking, Culture & Digital Innovation



REPUBLIC OF SLOVENIA
MINISTRY OF THE ECONOMY,
TOURISM AND SPORT



NGO COMMITTEE
ON SUSTAINABLE
DEVELOPMENT-NY

About the GloCha Side Event to the UN Partnership Forum 2024:

Culture/music, digital innovation, and multi-stakeholder partnerships for global goals in the context of UN Summit of the Future 2024.

GloCha - Multistakeholder partnership for global challenges action empowerment

- **DigitalArt4Climate** music and visual art contest, festival and edutainment programs &
- **Local Pacts for the Future** for non-state actors' engagement in global goals implementation



Join!

www.glocha.org/join/





Summit of the Future

The Summit is a high-level event, bringing world leaders together to forge a **new international consensus on how we deliver a better present and safeguard the future.**

This **once-in-a-generation opportunity** serves as a moment to mend eroded trust and demonstrate that international cooperation can effectively tackle current challenges as well as those that have emerged in recent years or may yet be over the horizon.

We already have the "**what**" in the form of many existing agreements and commitments, starting with the [UN Charter](#) and including the [Universal Declaration of Human Rights](#), the [2030 Agenda](#), the [Paris Agreement](#), the [Addis Ababa Action Agenda](#) and many others.

The Summit of the Future will look at the "**how**" – **how do we cooperate better** to deliver on the above aspiration and goals? How do we better meet the needs of the present while also preparing for the challenges of the future?



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IAAI GloCha - The Global Public Sector Innovators

International Association for the Advancement of Innovative Approaches to Global Challenges IAAI

- UN accredited civil society organization / association under Austrian law, based in Klagenfurt/Kärnten/Austria
- Building the Global Challenges Action Empowerment ecosystem **GloCha** with Culture, Technology and Organisational Innovation being key pillars



Vision: **Empowering everyone, everywhere to take meaningful and rewarding climate action**

Theory of Change: **Knowledge** is the key ingredient/success factor Deep socio-economic transformation to low carbon societies and economies (enabling cultural, social, digital innovation)



INTERNATIONAL ASSOCIATION
FOR THE ADVANCEMENT
OF INNOVATIVE APPROACHES
TO GLOBAL CHALLENGES



New Thinking

It's what makes the seemingly impossible, possible.

Engaging Everyone Everywhere is Possible

00:00:50

00:00:09

human_tower_-_glocha (720p)



GloCha is building a bridge between the UN and citizens/Youth, developing solutions and building and a community



GloCha Creates Spaces for a community of global goals focused content creators and digital solution providers

In real world:



.. And in virtual worlds:

GloCha Streaming TV -
An edutainment and creative economy
ecosystem Super-App for SDGs action
empowerment

RAPIDO MISSION

Become the cross-device TV platform of
choice for the next generation of viewers
and content producers

What is RAPIDO?

- TV entertainment & TV commerce super app available on all devices powered by the commercially proven and technically the most advanced private cloud platform
- High quality live & on demand TV streaming
- Traditional and AI-generated content
- Globally available with regional specific content
- Integrated with social media features for chat and messaging and e-commerce
- Rewards viewers for watching content
- Free to watch – or ad free subscription option

SUPER APP FEATURES



RICH MEDIA PLATFORM

- Existing linear TV channels with fully automated 7-day catch-up on all shows and Cloud DVR
- Create new scheduled channels from video on demand content
- Targeted Video advertising
- Subscriber management and billing
- Multi-screen user apps with all main platforms supported
- Launcher hosting 3rd party apps like games, messenger, chat, ecommerce apps, etc..

SOCIAL MESSAGING

- Uses industry standard encrypted XMPP protocol
- Private IM platform with support for group chats and calls
- Text, picture and video sharing
- Integrated with TV services for in picture chat
- Messaging over live or pre-defined point-of-interest in timeline
- Any 3rd party messaging app can be integrated

E-COMMERCE

- Shoppable CTA video - contextual on-screen 'call-to-action' adverts translating into e-commerce
- Universal Wallet enables one-click purchase
- Any payment method architecture, fiat and digital cash using Rapido token



Join!

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Time	Speaker	Topic
1.15 – 1.25	Miroslav Polzer, IAAI GloCha & CCC	Welcome & Intro to GloCha and its solutions portfolio
1.25 – 1.35	<ul style="list-style-type: none"> - Stefan Pretterhofer, Deputy Permanent Representative of the Republic of Austria - Saša Jurečko, Deputy Permanent Representative of the Republic of Slovenia 	Welcome by Government representatives
1.35 – 2.00	<p>GloCha partners: Program <i>(as of 26 January 2024)</i>:</p> <ul style="list-style-type: none"> - Christina Stevens, Revolution Love - Ethan Kring, Herefor.earth LA - Mack Okubo, Music for SDGs - Fernando Garibay, The Garibay Institute - Oscar Wendel, Wendel Institute - Gail Davis, Creator 2030 - Lisa Lang, EU Climate KIC 	<p>Music & Art in support of the UN Summit of the Future:</p> <ul style="list-style-type: none"> - DigitalArt4Climate Contest, Festival & Edutainment - Call for Content Creator Partnerships - Presentation of Partners and associated initiatives
2.00 – 2.15	<ul style="list-style-type: none"> - Miroslav Polzer, IAAI GloCha - Doug Ragan, UN Habitat Youth Progr. - Ali Mustafa, International Youth Conf. IYC - Hossein Hassani, IAAI GloCha (virtual) 	<p>Local Pacts for the Future & Technology Enabled Youth Engagement</p>
2.15– 2.22	<ul style="list-style-type: none"> - Nena Dokuzov, Ministry of Economy, Tourism and Sport, Republic of Slovenia - Samer Bishay, Karrier One 	Data & Digital Innovation Infrastructure for Global Goals Action Empowerment
2.22 – 2.25	Margo LaZaro, NGO Committe for Sustainable Development NY	NGO perspectives
2.25 – 2.30		Discussion & Closing